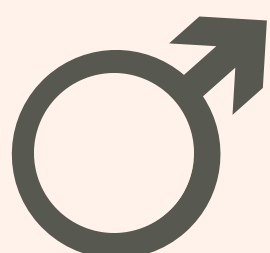


JOHNS', WHO ARE THEY?



98% MALE

less than 2% of those paying for sex are women or transgender

over 80% **CANADIAN BORN**



the average age they **FIRST** paid for sex is between

24-27

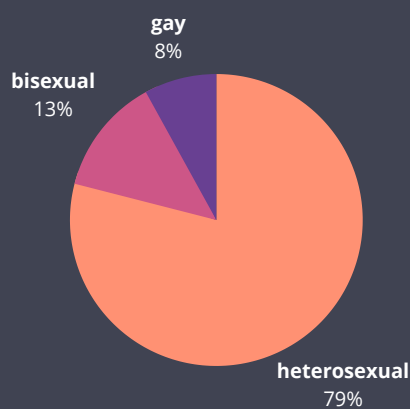
the majority of johns are 30-40 years old



almost **50% married**

or common law. over 60% are in a committed relationship. 61% have children.

most identify as heterosexual



less than 20% of men who paid for sex had an encounter on the street level.

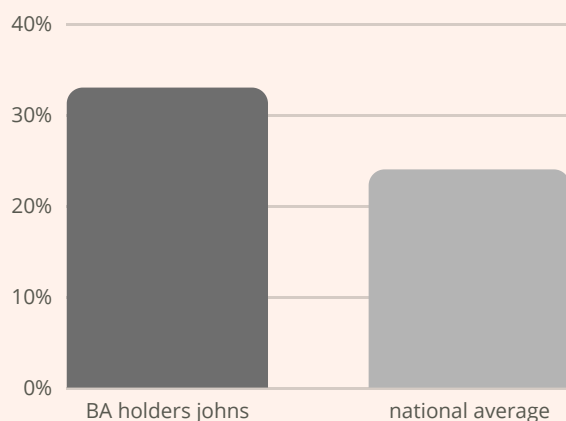


95% paid for sex 3 or more times. Over half of johns' paid for sex OVER 30 times

"you can get a girl as quick as you can get pizza"

experiential voice

johns are more educated and their annual income is almost twice the average Canadian



in a 2006 survey conducted in the Greater Vancouver area, 20% of johns admitted they **committed violent offenses or used coercion** against a sex worker at-list once.



Sources:

- A "Working Paper" Prepared as Background to Building on the Evidence: An International Symposium on the Sex Industry in Canada (2014)
- Men Who Buy Sex: A Survey in the Greater Vancouver Regional District (2006)
- "No More": Ending Human Trafficking in Canada (2014)
- Report on the Preliminary Findings for John's Voice: a Study of Adult Canadian Sex Buyers (2010)
- Sex Work in Canada (2015)